FlippingBook **Publisher** 2 **PRODUCT GUIDE**

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Introduction

Publisher 2 is a Windows application, designed to create modern, user-friendly and attractive publications from traditional documents.

With the help of Publisher 2, you will be able to create online publications for websites, offline publications for CD, DVD and Flash-drives (for Windows and Mac OS X), as well as online publications for mobile devices (iPad, iPhone, and Android devices). PDFs and images (JPEG, PNG, BMP, TIFF and SWF) can be used as source files.

With the Professional and Business editions you can import any documents stored on your computer, including your MS Word, Excel and PowerPoint files, into your publications. Also Publisher's Business edition supports several integrated methods of protecting your publications from unauthorized access and unwanted copying of content.

The new version integrates with popular social networks, supports very large publications (up to several thousand pages), and allows the creation of publications that will be optimized for search engines (SEO) and special publications for the increasingly popular mobile devices.

